

# KNODD

**the approving friend  
by your side.**

Wardrobe & product vision

18 October 2026



# KNODD's wardrobe tool

Explore a look for the same little friend.

## **Choose a colour**

Explore a wardrobe direction through colour previews.

## **Try a texture**

Compare fabric concepts and express a preference.

## **Keep the character**

The familiar face stays at the centre of each look.

Visual concepts. Final garments still need design, material and fit validation.

## Meet KNODD

**A familiar little face.  
A gentle nod of approval.**

KNODD is a physical character concept with an articulated head and interchangeable clothing. Prototypes and production may use different materials and processes.

Character artwork is a concept reference.  
The physical joint still needs prototyping and validation.



# A wardrobe with room to grow

**The simple pleasure of swapping cut-out doll clothes, reimagined for a little character.**

An expandable wardrobe of colour, texture and outfit concepts. Garment samples will establish fit, fastening, fabric behaviour and production options.

Visual concepts only. No clothing range is on sale yet.



# Production choices

The product determines the material and production approach.

## **Character & outfits**

Assess materials and manufacturing routes for the design.

## **Studio projects**

Home and desk objects, gifts, keyrings and personalisation.

## **Optional 3D prints**

Custom print enquiries where the design, process and licence fit.

Confirm production capability, materials, price and fulfilment for every project.

# Product & manufacturing development

Each physical design needs evidence before it becomes an offer.

## Character & clothing

- Head-joint motion and retention
- Garment fit and repeat changes
- Fabric behaviour and colour stability
- Assembly and care instructions

## Production & supply

- Material and process options
- Potential manufacturing partners
- Sample consistency and QC
- Rights, suitability and fulfilment

All physical-product checks remain planned or need validation.

# The launch pathway

Progress follows completed checks, rather than an announced date.

- |           |                 |                                                            |
|-----------|-----------------|------------------------------------------------------------|
| <b>01</b> | <b>Prepare</b>  | Keep original identity and the wardrobe tool clear.        |
| <b>02</b> | <b>Develop</b>  | Review processes, potential partners and physical samples. |
| <b>03</b> | <b>Validate</b> | Check the joint, garment fit, materials, safety and QC.    |
| <b>04</b> | <b>Confirm</b>  | Publish final specifications, price and fulfilment terms.  |
| <b>05</b> | <b>Release</b>  | Open a limited launch only after the earlier gates pass.   |

Original art and website preparation are evidenced. Product launch gates remain open.

# A little hello

**A little character, with a look you can make your own.**

Explore the wardrobe, share an outfit idea or ask a question. Final product details and availability are confirmed before ordering.

**knodd.au**

Future collaboration ideas would need separate agreements.

